



The Bridge Between Business and Technology

“Older people sit down and ask, ‘What is it?’ But the boy asks, ‘What can I do with it?’” – Steve Jobs

The old is new again. From the smouldering ashes that was once the Internetworking Group, springs a new, revitalized group looking to strengthen and build the strong relationships needed between technology and business in the city of London

We strive to create and deliver engaging discussions between business and technology, with the goal to develop a cohesive environment delivering a holistic benefit for all, through the exchange of ideas, knowledge, opinions and advice. Last year we ran monthly events from October to April (5 events) at Friday Night Lights in Downtown London. These events attracted 50-80 people and ranged in topics from cyber security to hearing from the 4 companies nominated for the London Chamber of Commerce Small Business award.

Growing with initial Support from the LEDC and TechAlliance, the focus of the London Bridge Network is somewhat similar to the former Internetworking group, but while technology is still an element of the London Bridge Network, it's primary goal is to bring business and technology together in a relaxed environment that will proliferate the sharing of ideas and deliver relevant information to all small to medium sized businesses who participate

This year we are bigger and better with a new location. Dennis Winkler, of Winks Eatery, will be hosting the 6 events. We need your help to offset the operational costs of running these great events. We want to ensure that second year is even more successful than the first.

Look forward to seeing you out this year! For any more information please contact:

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Corporate Sponsor \$1500 (4 Spots Available)

Recognition as Corporate Sponsor on all advertising material related to London Bridge Network all year long

- Website
- PowerPoint presentation sponsorship slide to all 6 events
- Twitter, LinkedIn and Eventbrite
- All press releases
- Mentions at all events

Event Sponsor \$500 (6 Spots Available)

Recognition as Event Sponsor on all advertising material related to London Bridge Network for sponsored event

- Website
- All public announcements for sponsored month (social media, press releases and Eventbrite)
- 60 seconds to speak at the sponsored event
- Featured as Event Sponsor in event presentation



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